

6th ANNUAL AI CONFERENCE

**27 MARCH 2025 | HOTEL SKY, SANDTON
JOHANNESBURG, SOUTH AFRICA**

Harnessing AI for Business Growth, Innovation & Ethical Leadership

AI is no longer just a competitive advantage—it is becoming a necessity for organizations looking to enhance efficiency, drive innovation, and stay ahead in an increasingly digital world. The African AI landscape is evolving rapidly, and organizations that proactively integrate AI into their operations are poised to lead in their respective industries.

The 6th Annual AI Conference Africa, scheduled for 27 March 2025 at Hotel Sky in Sandton, South Africa, will explore key opportunities, challenges, and strategies for AI adoption in Africa. The event will provide a platform for C-suite executives, policymakers, and industry leaders to gain practical insights into AI's transformative potential across various sectors.

WHY ATTEND AI CONFERENCE AFRICA 2025?

- Gain cutting-edge insights into AI trends and real-world applications.
- Discover how to build AI-driven business resilience and transformation strategies.
- Learn how to navigate the ethical and regulatory landscape of AI in Africa.
- Understand the impact of AI on the workforce and future skills development.
- Explore investment opportunities and partnerships in AI innovation.
- Engage with AI pioneers and thought leaders shaping Africa's digital economy.
- Uncover AI use cases from diverse industries through real-life case studies.

TARGET AUDIENCE

- C-Suite Executives
- Government Officials & Policy Makers
- Heads of Digital Transformation
- Chief Marketing Officers (CMOs)
- Executive Management Teams
- CIOs & CTOs
- Strategy Directors

- AI & Data Science Leaders
 - Innovation Managers
 - Systems Integrators
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AGENDA OVERVIEW

 **DATE:** 27 March 2025

 **VENUE:** Hotel Sky, Sandton, South Africa

 **TIME:** 08:00 - 17:00 SAST

08:00 - 09:20 | Registration & Networking Breakfast

09:20 - 09:30 | Opening Remarks

- Welcome Address by Conference Director

09:30 - 10:00 | Keynote: The Role of AI in Shaping Africa's Digital Economy

- The impact of AI on economic growth and job creation in Africa
- AI-driven financial inclusion and access to digital banking
- The role of AI in accelerating innovation across industries
- Overcoming infrastructure and talent challenges for AI adoption

10:00 - 10:30 | Keynote: AI Governance and Regulation

- Addressing AI bias and fairness
- Data privacy & regulatory compliance
- The ethics of AI decision-making

10:30 - 11:00 | Coffee & Networking Break

11:00 - 11:45 | Panel Discussion: AI as a Business Growth Engine

- Leveraging AI for competitive advantage
- AI's impact on productivity, cost reduction & customer experience
- Real-world AI applications in African enterprises

11:45 - 12:30 | Keynote: The Future of AI & Automation in the Workforce

- AI's role in job creation vs. job displacement
- Workforce reskilling for AI-driven economies
- Preparing businesses for AI-integrated operations

12:30 - 13:30 | Networking Lunch & Innovation Showcase

13:30 - 14:15 | Keynote: The Rise of Generative AI – Opportunities & Challenges

- How generative AI is transforming content creation and automation
- Ethical considerations and bias in generative AI models
- Practical applications across industries

14:15 - 14:45 | Keynote: Leveraging AI for Strategic Decision-Making

- How AI enhances business intelligence and forecasting
- Data-driven decision-making in competitive markets
- Real-world examples of AI-driven strategies

14:45 - 15:30 | Keynote: Emerging AI Technologies: What's Next?

- Next-generation AI models and their capabilities
- AI-powered automation and its impact on business operations
- The role of AI in augmented & virtual reality applications
- The intersection of AI and quantum computing

15:30 - 16:15 | Keynote: AI & Sustainability – Driving Environmental Innovation

- AI for climate change monitoring and mitigation
- Optimizing energy and resource consumption with AI
- AI's role in sustainable urban development

16:15 - 16:20 | Closing Remarks & Vote of Thanks

16:20 - 17:00 | Networking

INDUSTRIES IN ATTENDANCE

- Finance & Banking
- Healthcare & Pharmaceuticals



- ICT & Telecommunications
- Manufacturing & Industrial Automation
- Mining & Energy
- Agriculture & Food Processing
- Transport & Logistics
- Retail & E-commerce
- Education & Research
- Government & Public Services

The AI Conference Africa 2025 continues its tradition of providing a premier platform for organizations to showcase their brand, forge new partnerships, and engage with Africa's AI and digital transformation leaders.

Join us as we shape the future of AI in Africa!

Contact us: info@mlafrica.com